

A Scientometric Analysis of Sustainable Entrepreneurship using SciVal

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Abstract: This scientometric analysis of sustainable entrepreneurship was conducted utilizing the Scopus database and the SciVal Analytic tool. The study investigates the period from 2018 to 2024, exploring the nexus of entrepreneurship, digitization, and sustainability. Altogether, 347 research papers were taken as the basis for analysis. The scholarly output has a field-weighted citation impact (FWCI) of 2.07 and a total citation count of 3,526, averaging 10.2 citations per publication. A total of 1,017 authors collaborated on these 347 papers, demonstrating the growing academic interest and impact of research in this field. Most of the publications focus on Business Management (45.2%), Environmental Science (40.6%), and Social Sciences (33.1%). Computer Science (15.0%), Engineering (24.5%), and Energy (24.8%) also indicate high relevance. Such results are indicative of the multidisciplinary nature of sustainable entrepreneurship. The findings address the need to further investigate the theme of sustainable entrepreneurship from various perspectives. Organizations should find ways to integrate sustainable practices, required to tackle environmental and societal challenges. As entrepreneurship increasingly incorporates aspects of sustainability, valuable insights are provided for academics, industry professionals, and policymakers to further explore and apply knowledge in the field.

Keywords: Sustainable Entrepreneurship, Digital Age, Scientometric Analysis, SciVal Analysis, Citation Impact, Scholarly Output