

The win-win-win papakonstantinidis model and its math perspective

Dr Leonidas Papakonstantinidis ⁽¹⁾

(1) Professor Emeritus University of Peloponnese

IMA Academician

ABSTRACT

The paper studies the win-win-win papakonstantinidis math social perspective, based on Game Theory/Sharing Problem. The goal is to find a point where the product of the gains is maximized, but with a "**social filter**" It starts from the theory of development systems In a standard two-party negotiation, players often focus solely on their mutual benefit. However, Papakonstantinidis argues that no negotiation exists in a vacuum. The "Third Win" represents the **social interest**, the environment, or the collective well-being of the surrounding community. Then, the mathematical form of the sensitizing effect is studied The beauty of this model lies in its versatility across sectors where conflict and resource allocation are common. (Local Development, Conflict Resolution, Corporate CSR, Education, Environmental Policy..)

The unique marginal point due to its Pareto Optimal for all three parties(U_A, U_B, U_C)
(when no agent can get more without hurting the community or the other negotiation) **is the point, when,**

$$\frac{\partial W}{\partial U_A} = \frac{\partial W}{\partial U_B} = \frac{\partial W}{\partial U_C}$$

(**W** is the global utility)

INTRODUCTION

Game Theory, especially in the form of win-win¹ is a widely bargaining theory Based on the Bargaining Theory, the Sharing Problem The Sharing Problem, often modeled as a cooperative bargaining problem, focuses on how two or more parties divide a jointly generated surplus (such as profits, a "cake," or resources) when they have conflicting interests but a common incentive to cooperate. Grounded in the **Nash Bargaining Problem** (1950), this framework seeks a fair, efficient, and Pareto-

¹ John Nash (1950) The Bargaining Problem- 1950Econometrica, Vol. 18, No. 2 (Apr., 1950), pp. 155-162

optimal distribution, often resulting in an equal division of the surplus when players are symmetric, or a specific split based on relative bargaining power and alternatives.

Core Components of the Sharing Problem

Based on Nash's framework, the sharing problem consists of several key elements:

- **Feasible Payoff Set (F)**
A closed, convex set of all possible utility pairs that players can achieve through cooperation.
- **Disagreement Point (D)**
A point representing the payoff players receive if they fail to reach an agreement (also known as the status-quo or outside option/BATNA).
- **Surplus Utility Maximization:** Players aim to maximize the utility they receive above their disagreement point.
- **Constraints:** The agreement must be voluntary, meaning neither party can be forced to accept a payoff less than their disagreement point.

The Nash Solution

Nash proposed that the optimal sharing solution should satisfy specific axioms: symmetry, efficiency, and independence of irrelevant alternatives (IIA). The unique solution is found by maximizing the product of the utility gains from the disagreement point:

$$\max(u_1 - d_1)(u_2 - d_2)$$

where u_1 is the payoff to player 1 and d_1 is their disagreement payoff.

Key Outcomes:

- **Symmetric Players:** If players are risk-neutral and have equal bargaining power, they split the surplus equally (50-50).
- **Asymmetric Power:** If one player has a stronger BATNA or is more patient, they will receive a larger share.

This paper focuses on the math side of the win-win-win papakonstantinidis model. Starting from the theory of development systems, this paper studies the three utilities' (A, B and of Community) product, in their marginal form and how they behave in a sharing bargaining problem **The goal is to find a point where the product of the gains is maximized, but with a "social filter."** If we denote the

utilities of the two players as sensitive, then the win-win-win cannot be achieved. The above could be shown by a case study from real world: The village and the Hotelier/Tour Operators world. If the Hotelier and Tour Operator focus only on their own wins, they might deplete the village's water. Eventually, the village becomes an unattractive destination, and the business fails. Another case study, is the industrial strike scenario.

ANALYSIS

Theory of Development Systems in Sociology: A Comprehensive Overview

Development theory is a broad field of ideas that tries to explain why some societies grow wealthier and more stable while others remain poor, and what (if anything) can be done about it. It spans economics, political science, and sociology, and it has generated fierce debate since the mid-20th century. There is no single development theory. Instead, there are competing frameworks, each with a different diagnosis of global inequality and a different prescription for change.

The Four Major Streams

At the broadest level, development theory breaks into four conventional lineages. The first is rooted in Keynesian economics, which emphasizes government planning and active state intervention in markets. The second draws on neoclassical economics, prioritizing free markets, open trade, and strong property rights. The third is Marxist, focused on how capitalist accumulation, competition, and class power shape who benefits from growth and who doesn't. The fourth is institutional, examining how organizations like the World Bank, microfinance lenders, trade unions, and corporate responsibility programs shape development outcomes on the ground.

These four streams don't exist in neat silos. Real-world development policy often borrows from more than one tradition at a time, and the dominance of each has shifted over the decades. But understanding which lens someone is using helps make sense of why experts can look at the same country and reach opposite conclusions about what it needs.

The **Win-Win-Win Papakonstantinidis Model** is a sophisticated expansion of traditional game theory, developed by Professor Leonidas Papakonstantinidis. It moves beyond the classic "Win-Win" scenario (Nash Equilibrium) by introducing a third, critical dimension: **the Community**.

Here is a breakdown of how it works and where it is applied.

1. The Core Philosophy

In a standard two-party negotiation, players often focus solely on their mutual benefit. However, Papakonstantinidis argues that no negotiation exists in a vacuum. The "Third Win" represents the **social interest**, the environment, or the collective well-being of the surrounding community.

- **Win 1:** Participant A (The Negotiator)
- **Win 2:** Participant B (The Opponent)
- **Win 3:** The Social Whole (The Community/Environment)

The model suggests that for a solution to be truly sustainable and "stable," it must not only satisfy the two parties but also contribute positively to the external environment.

LITERATURE

2. Mathematical Foundation: The "Sensitizing" Effect

The model utilizes the **Nash Bargaining Solution** (F.Nash, 1950)² (**NOBEL PRIZE -NB, 1994**) against the zero-sum games³ but adds a behavioral layer. It assumes that individuals are not just "rational agents" (homo economicus) but "social agents."

John Harsanyi (NB 1994)⁴ Reinhard Selten (NB 1994)⁵, also Robert Aumann (NB 2005)⁶ Thomas Schelling (NB 2005)⁷, Roger Myerson (NB 2007)⁸ completed the win-win non-cooperative game theory

In particular,

Key Nobel Prizes for Game Theory

- **1994:** John F. Nash Jr., John C. Harsanyi, and Reinhard Selten for their pioneering work on equilibrium in non-cooperative game theory.
- **2005:** Robert J. Aumann and Thomas C. Schelling for enhancing understanding of conflict and cooperation through repeated games.
- **2007:** Leonid Hurwicz⁹, Eric S. Maskin¹⁰, and Roger B. Myerson for laying the foundations of mechanism design theory.

² John Nash (1950) The Bargaining Problem- 1950Econometrica, Vol. 18, No. 2 (Apr., 1950), pp. 155-162

³ John von Neumann-Oscar Morgenstern (1944) Theory of Games and Economic Behavior Princeton University Press

⁴ John C. Harsanyi (1967) Games with Incomplete Information Played by "Bayesian" Players, I-III. Part I. The Basic Model Source: Management Science, Nov., 1967, Vol. 14, No. 3, Theory Series (Nov., 1967), pp. 159-182 Published by: INFORMS

⁵ Reinhard Selten (1991) Game Equilibrium Models IV, Berlin, New York, Springer Verlag, 1991

⁶ Robert Aumann (with M. Maschler) 1995: Repeated Games with Incomplete Information, MIT Press

⁷ Schelling, Thomas C. (1984). Choice and consequence. Cambridge, Mass.: Harvard University Press.

⁸ Myerson, Roger B. (1984). "Two-Person Bargaining Problems with Incomplete Information". *Econometrica*. **52** (2): 461–487.

⁹ Hurwicz, Leonid (May 1973). "The design of mechanisms for resource allocation". *The American Economic Review: Papers and Proceedings*. **63** (2). American Economic Association: 1–30

¹⁰ Maskin, Eric (1 June 2014). An Introduction to Mechanism Design. Warwick Economics Summit. Archived from the original on 2021-12-21

- **2012:** Alvin E. Roth and Lloyd S. Shapley for the theory of stable allocations and market design.
- **2020:** Paul Milgrom and Robert B. Wilson for improvements to auction theory and innovative auction formats,

By "sensitizing" the negotiators to the needs of the community, the model shifts the equilibrium. Instead of competing for a bigger slice of the pie, the parties collaborate to **expand the pie**, ensuring there is enough for the community to benefit as well.

3. Key Applications

The beauty of this model lies in its versatility across sectors where conflict and resource allocation are common.

Sector	Application
Local Development	Used to align the interests of private investors, local government, and the citizens to ensure projects (like a new factory) don't damage the local ecosystem.
Conflict Resolution	Applied in political mediation where "peace" isn't just a deal between two leaders, but a functional benefit for the civilian population.
Corporate CSR	Helps businesses design Corporate Social Responsibility (CSR) strategies that actually drive profit (Win 1 & 2) while solving a social issue (Win 3).
Education	Used as a pedagogical tool to teach students collaborative decision-making rather than "zero-sum" competition.
Environmental Policy	Facilitating deals between industrial polluters and regulators where the third "win" is the restoration of biodiversity.

4. Why It Matters

Traditional models often lead to "collusion," where two parties win at the expense of everyone else (e.g., two companies fixing prices). The Papakonstantinidis Model acts as a **moral and practical guardrail** against this.

The Takeaway: It transforms negotiation from a tug-of-war into a "triangular" balance of power, ensuring that the outcome is ethically sound and socially durable.

To understand the mechanics of the Win-Win-Win model, it helps to look at it through the lens of **Game Theory**—specifically how it adjusts the traditional Nash Equilibrium to account for social variables.

THE MATHEMATICAL FRAMEWORK

The model is often expressed as a "tri-polar" system. While a standard negotiation looks at two utility functions, this model introduces a third utility (**C**) representing the community.

The goal is to find a point where the product of the gains is maximized, but with a "**social filter**." If we denote the utilities of the two players as

$$U = f(u_1, u_2, S)$$

If in this equation, S acts as a "sensitizing" factor. If $S=0$ (the community benefit) is zero or negative, the overall stability of the agreement decreases, even if u_1, u_2 high

A Real-World Example: The "Village Tourism" Case

In my personal work, as books on local development¹¹, and the papers¹² as well as in others' work as, for example P. Kazakos (1990)¹³ Stephen Turnyik, (2020)¹⁴, Tsombanoglou G (2007)¹⁵ G. Spais (20012)¹⁶, T. Kronberger (2015)¹⁷ Ath Fotopoulos, 2026¹⁸, Igor Jurčić (2018)¹⁹ often use local development to illustrate the model's practical application:

- **Win 1 (The Hotelier):** Wants to build a luxury resort to generate profit.
- **Win 2 (The Tour Operator):** Wants low costs and high-volume bookings.

¹¹ Papakonstantinidis LA Local Development based on the sensitization process and the social bargaining : A win-win-win alternative approach , 2019- book 2020, Development through Game Theory, Florida, 2026

¹² Papakonstantinidis LA

(2008)Local Development approach, by a win-win-win Methodological Tool- SRUP Magazine (Scientific Regional Urban Policy) Local Sensitivity and the Bottom-up Approach: Methodological Tools for an Integrated, Independent Development on Rural Areas in Greece» (LEADER E.U. Initiative Application in Greece) (2003)

Papakonstantinidis LA(2012/ Jan) "The intermediate Community: A behavioral/ Bargaining Approach, for Conflict Resolution at the Local Level/ Bayesian Analysis International Journal of Research in Commerce It and Management" I.J.R.C.M

¹³ P.Kazakos . «Το σύστημα ενισχύσεων και επιβαρύνσεων της Ελληνικής Γεωργίας 1970-1980 και οι αλλαγές μετά την ένταξη της Ελλάδος στην Ε.Ο.Κ.», εκδόσεις . ΑΤΕ, Σειρά Ειδικών Μελετών, Νο 6, Αθήνα.(The system of Subsidies and Burdens of the Greek Agricultural Sector 1970-1980 and the changes after accession to the European Union- GREEK)

¹⁴ Stephen Turnyik(2020) URBANIZATION as GLOBAL PROCESS. The Urban Metabolism Towns .Lands. Islands.

¹⁵ G.Tsombanoglou (2007) Social Development and Community Cohesion, -BOOK PAPAISIS, 2007

¹⁶ Spais-Papakonstantinidis (2012) An exploratory study of brand manufacturers' perceived value of the "triple pole" approach in bargaining for vertical cooperative sales promotion campaign: A pilot study in Greece and Cyprus EUROMED ACADEMY

¹⁷ T KRONBERGER 2019) "The Win-Win-Win Papakonstantinidis Model": Bargaining Possibilities When there are Three Involved Parties on a Labour Market and two of them are Active Decision-Makers: Cases of Greece-Germany" INTERNATIONAL JOURNAL OF INNOVATION AND ECONOMIC DEVELOPMENT ISSN 1849-7020 (PRINT) ISSN 1849-7551 (ONLINE) DOI: 10.18775/ijied.1849-7551-7020.2015 Volume 4, Issue 1, January 2019, p.68-80

¹⁸ Ath Fotopoulos (2026) The win-win-win papakonstantinidis model in social and community dimension ISIR publications

¹⁹ Igor Jurčić (2018) Eight Key Fields analysis (EKF) and the 3-pole ("the win-win-win papakonstantinidis model") challenges for mobile telecommunication CIET 2018, Split, Croatia Conference Paper (PDF Available) · June 2018 Conference: CIET 2018, Split, Croatia, At Split,

- **Win 3 (The Local Village):** Wants to preserve their water supply, maintain their culture, and see infrastructure improvements (paved roads, better internet).

The Result:

If the Hotelier and Tour Operator²⁰ focus only on their own wins, they might deplete the village's water. Eventually, the village becomes an unattractive destination, and the business fails.

Under the **Win-Win-Win** approach, the Hotelier invests in a water desalination plant that serves both the resort **and** the village. The business thrives, the operator has a high-quality product, and the community's standard of living rises. This creates a **Self-Sustaining Feedback Loop**.

The 4 Pillars of Implementation

For a Win-Win-Win scenario to be successful, four conditions must be met:

1. **Information Symmetry:** All parties (including the community) must have access to the same facts.
2. **Sensitization:** Negotiators must be educated to see the community as a stakeholder, not an obstacle.
3. **The "Social Bargain":** A portion of the private profit must be explicitly diverted to social infrastructure.
4. **Sustainability:** The agreement must be viable in the long term without requiring constant external intervention²¹.

Comparison at a Glance

Feature	Win-Lose (Zero-Sum)	Win-Win (Nash)	Win-Win-Win (Papakonstantinidis)
Primary Goal	Defeat the opponent	Mutual satisfaction	Global/Social harmony
View of Community	Irrelevant	External factor	Active stakeholder
Stability	Low (Conflict-prone)	Medium (Collusion-prone)	High (Systemic)
Ethical Basis	Egoism	Rationality	Social Responsibility

²⁰ Dimitrios Buhalis Relationships in the distribution channel of tourism: Conflicts between hoteliers and tour operators in the Mediterranean region- RESEARCHGATE

²¹ Nash the Bargaining Problem

Case Study: The Industrial Strike Scenario²²

In a traditional negotiation, a labor union and a company are often locked in a **Win-Lose** or a fragile **Win-Win** (where they agree on a raise that might eventually bankrupt the company).

1. The Stakeholders

- **Player A (The Union):** Wants a 10% wage increase.
- **Player B (The Management):** Wants to keep costs low to stay competitive.
- **The Third Win (The Local Economy):** The town depends on this factory. If it closes, the town dies; if it thrives, local shops and schools flourish.

2. The Traditional Outcome (Nash Equilibrium)

They might settle on a 5% raise. The workers are "okay," the company is "okay," but there is no growth. This is a static agreement.

3. The Win-Win-Win Transformation

Through the Papakonstantinidis model, the parties are "sensitized" to the Third Win (the community's survival). The negotiation shifts:

- **The Agreement:** The union agrees to a 3% raise + a **productivity bonus**.
- **The Re-investment:** Management agrees to use the savings from the lower base raise to fund a **local vocational training center**.
- **The Third Win:** The center trains the next generation of workers (reducing hiring costs for the company) and lowers local unemployment (boosting the community).

THE MATH EXPRESSION

The Mathematical "Sensitizing" Process

The model uses a specific algorithm to move the negotiation point. If we represent the interests as a triangle, the "equilibrium" point is pulled toward the center by the "Social Force."

In technical terms, the model suggests that:

1. **Individual Utility (U)** is maximized.

²² Rajko Raonić Olgica Raonić (2025) HE RIGHT TO STRIKE AND ITS SIGNIFICANCE AS A MEASURE OF DIRECT INDUSTRIAL ACTION- RESEARCHGATE

2. **Social Utility** (Us) is prioritized.
3. The **interaction** between and creates a "new" rational choice that neither party would have seen if they were acting purely out of self-interest.

Applications in Environmental Disputes

This is perhaps the most critical modern application. When a corporation (Win 1) and a government (Win 2) negotiate a deal, the **Environment** (Win 3) is usually treated as an "externality."

The Papakonstantinidis model treats the Environment as an **active player** in the game. If the "Third Win" is negative (e.g., high pollution), the model considers the entire negotiation a **failure**, even if both the corporation and the government make money. It forces the math to balance out so that the "total utility" includes carbon sequestration or biodiversity health.

Summary of the "Triple-A" Strategy

To implement this, Papakonstantinidis suggests three steps:

- **Sensitization:** Recognizing that the community is in the room.
- **Analysis:** Calculating the impact of the deal on that community.
- **Action:** Adjusting the deal until all three vertices of the triangle are satisfied.

Does this "triangular" approach to labor or environment help clarify the mechanics, or would you like to see the specific **LP (Leonidas Papakonstantinidis) Algorithm** that calculates these points?

The Mathematical Logic

The **LP Algorithm** operates on the principle that the **Community** () is not just a bystander but a "virtual player."

In a standard Nash Bargaining Solution, we maximize the product of the gains:

$$(u_1 - d_1)(u_2 - d_2)$$

where d_i is the "disagreement point" or the worst-case scenario.

In the **Win-Win-Win** model, we introduce a third variable, , representing the community's utility. The algorithm seeks to find the **Social Optimum**:

The Steps of the LP Algorithm

1. Identification of the "Disagreement Point" (d_i)

Before the three wins can happen, the model calculates what happens if everyone walks away. In a social context, this often means **social unrest, environmental decay, or economic stagnation**.

2. The Sensitization Process (S)

This is the "magic" of the model. It uses a **Weighting Factor** (w) to adjust the players' preferences.

- If $w=0$, the players are purely selfish.
- As w increases toward 1 the players "internalize" the community's needs.
- The algorithm calculates a new "sensitized" utility:

$$u'_i = u_i + w(S)$$

3. Finding the "Papakonstantinidis Equilibrium"

The algorithm searches for a point in the 3D decision space where the following is maximized:

$$\max \prod_{i=1}^3 (u_i - d_i)$$

This point is unique because it is Pareto Optimal for all three parties. No one can get more without hurting the community or the other negotiator.

The **Win-Win-Win Papakonstantinidis Model** is an extension of traditional game theory that introduces a "third win"—representing the social interest or the "common good"—into the standard Nash equilibrium framework.

This model suggests that for a negotiation to be truly sustainable, it must benefit not just the two primary parties, but also the surrounding social environment or community.

The Conceptual Framework

In a classic Win-Win scenario, two players (*A* and *B*) seek to maximize their individual utilities. In the **Win-Win-Win** model, a third dimension is added: the **Social Utility** (U_S)

The model shifts the focus from a purely competitive or bilateral cooperative stance to a trilateral equilibrium where:

- **Win 1:** Utility for Player A (U_A)
- **Win 2:** Utility for Player B (U_B)
- **Win 3:** Utility for the Community/Environment *C*, (U_C)

The Mathematical Proof (Simplified)

The core of the proof lies in the **Sensensic Transformation** of the Nash Bargaining Solution.

1. The Standard Nash Bargaining Product

In a 2-party game, the goal is to maximize the product of the utilities minus the disagreement point

$$\max \prod_{i=1}^n (u_i - d_i)$$

$n=2$

2. The Win-Win-Win Expansion

Papakonstantinidis introduces the "**Third Party**" as a virtual or real stakeholder. The negotiation is no longer a point on a 2D contract curve but a point within a 3D utility space.

Let (U_A), (U_B), (U_C) be the utilities of the two negotiators and the community. The "Global Utility" (W) defined as:

$$W = f (U_A, U_B, U_C)$$

3. The Sensensic Equilibrium

TABLE 3 (Papakonstantinidis Proposal)
Suggesting Sharing between “A , “B” and “C”

Share A (%)	Share B (%)	Utility <u>A</u>	Utility <u>B</u>	Utility AXB	Share C (%)	Utility C	Utility AXBXC
90	4	1	71	71	6	1	71
80	13	2	70	140	7	2	280
70	22	5	68	340	8	3	1020
60	31	10	64	640	9	4	2560
<u>50</u>	<u>40</u>	<u>16</u>	<u>60</u>	<u>960</u>	<u>10</u>	<u>5</u>	<u>4800</u> <u>max</u>
41	50	23	52	1196	9	4	4784
32	60	31	40	1240	8	3	3720
23	70	40	24	960	7	2	1920
14	80	50	12	600	6	1	600

(Papakonstantinidis Proposal)

Notes, as to explain the symbols:

- “C” expresses the Community (an acceptable system value at local level), as the “third” or invisible part in the bargain. In real terms, it reflects the “confidence indicators”, or, in other words, if and at which level each member of the Community trusts the other, during the bargain (H. Hans 1997)
- The less shares for A+ B the more share for “ C” part
- Utility is a personal matter: Utility units are not compared to each other. They express the fear of breaking down the agreement
- If “A” needs more the “agreement” than the payoff, then he should be ready to accept any form of agreement.

Utility function: Law of diminishing marginal returns (or costs)

We start from an economic-math principle: the law of diminishing marginal returns goes by a number of different names, including law of diminishing returns, principle of diminishing marginal productivity and law of variable proportions. This law affirms that the addition of a larger amount of one factor

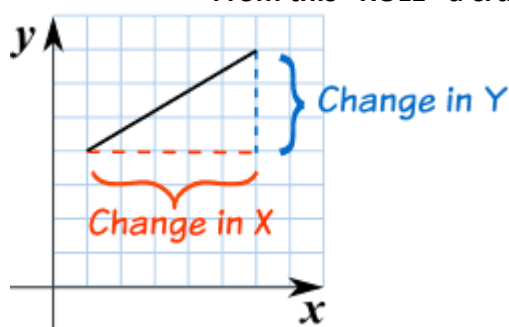
of production, while all others remain constant, identified by the Latin term “ceteris paribus,” inevitably yields decreased per-unit incremental returns.

Two “**concepts**” for the utility:

1. **The cardinal utility concept:** is concerns the idea of a measured quantitatively, like length, height, weight, temperature, etc
2. **The ordinal utility concept:** expresses the utility of a commodity in terms of ‘less than’ or ‘more than’ in individual scale of preferences

As each tries to maximize his/her own utility function (the “personal ordinal”, not been measured as the cardinal) knows that more and more quantities over a point that he/she maximizes his/her satisfaction in personal terms, the less satisfaction from these more and more quantities. **The derivative of a function** of a real variable measures the sensitivity to change of a quantity (a function value or dependent variable) which is determined by another quantity (the independent variable). Derivatives are a fundamental tool of calculus.

From this “**RULE**” a crucial condition happens:



$$\text{slope} = \frac{\text{change...in..Y}}{\text{change.in...X}} = \mathbf{1^{ST} \text{ DERIVATIVE OF } U'=f(x)', \text{ possible N.E}}$$

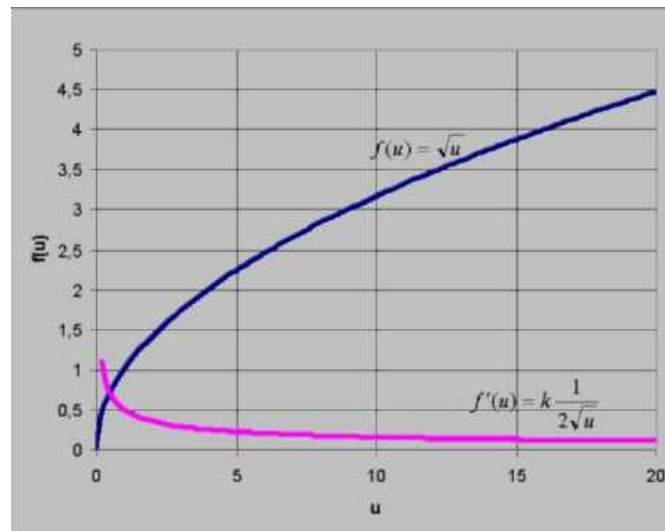
The “win-win-win Equilibrium”

From the two graphs above, and the “Pareto Efficiency” conditions is resulted that the “utility functions” follows the law of diminishing marginal returns,

The law of diminishing marginal returns, includes the marginal productivity and law of variable proportions (**Turgot (1727-1781)**)²³

$$\text{It is } \textit{If } .u = f(x) \textit{..is..a..utility..function,..then..} \frac{d(f(x))}{dx} \textit{, or..} \\ f(x)' \textit{..is..its..MARGINAL..UTILITY....FUNCTION}$$

²³ **Turgot (1766)** Reflections on the Formation and Distribution of Riches (Réflexions sur la formation et la distribution des richesses). edition First appeared in 1769–1770 in Dupont’s journal, Éphémérides du citoyen, and was published separately in 1776.



$$f(u)=\max \rightarrow f'(u) = 0$$

As the "rational...individual...objective...is...to...MAXIMIZE...individual...profit then, on the MAX POINT in his / her Utility function, the additional / marginal quantity must be zero or in the neighborhood of ZERO

1. It is assumed that the MAX Utility function for all people \Rightarrow MARGINAL UTILITY = ZERO, If U_A, U_B, U_C are UTILITY FUNCTIONS of A, B, AND C, then the product $U_A * U_B * U_C$ responds "social welfare". So if the product $U_A * U_B * U_C = \text{MAX}$ then $MRS = 0$ that's the END of the development process (IDEAL CASE). We can measure the result in terms of deviation from ideal case. The "win - win - win...papakonstantinidis" EQUILIBRIUM

'Pareto Efficiency'

Pareto efficiency, also known as "Pareto optimality," is an economic state where resources are allocated in the most efficient manner, and it is obtained when a distribution strategy exists where one party's situation cannot be improved without making another party's situation worse. Pareto efficiency does not imply equality or fairness.

PARETO...EFFICIENCY

MAX...Utility...Function : ...MAX...U(x₁,...x₂,...x_n)

$$\sum p_i x_i \leq M, \dots \forall x_i \geq 0, \dots \forall x_i \in \{1, 2, \dots, n\}$$

p = price, ...x_i = quantities..... $\sum p x_i = \text{sum of all } p x_i$

M = FRONTIER...MAX...sources...for...allocation

$$U_i = u_i \times p_i$$

$$U_A = u_A \times p_A$$

$$U_B = u_B \times p_B$$

$$U_C = u_C \times p_C$$

U = pleasant..exp eriance...according .to...a..strictly..personal...positive..list

u = individual...utils..(not..measuring)

p : probabilities, these..pleasant...exp eriance' s..utils..to..occur..in..the...A.B.C..individuals

$$U_A, U_B, U_C$$

when

$$U_A = x$$

$$U_B = y$$

$$U_C = (100 - x - y)$$

$$U_A \cap U_B \cap U_C = U_A \times U_B \times U_C = \text{MAX} \Leftrightarrow (U_A \times U_B \times U_C)' = 0$$

$$xy(100 - x - y)^n = \text{MAX} \Leftrightarrow [xy(100 - x - y)^n]' = 0$$

generally,

$$(f(x) * g(x))' = f'(x) * g(x) + f(x) * g'(x)$$

$$U_A \cap U_B \cap U_C = U_A * U_B * U_C = \text{max}$$

$$(U_A * U_B * U_C)' = 0$$

$$u_i = f_i(s)$$

$$xy(100 - x - y)^n = \text{max} \rightarrow [xy(100 - x - y)^n]' = 0$$

$$[xy(100 - x - y)^n]' = x'y(100 - x - y)^n + xy'(100 - x - y)^n = xy[(100 - x - y)^n]' = 0$$

$$xy(100 - x - y)^n]' = y(100 - x - y)^n + x(100 - x - y)^n + nxy(100 - x - y)^{n-1} = 0$$

$$(f(x) * g(x))' = f'(x) * g(x) + f(x) * g'(x)$$

$$[xy(100 - x - y)^n]' =$$

$$y(100 - x - y)^{n-1}(100 - x - y) + x(100 - x - y)^{n-1}(100 - x - y) + nxy(100 - x - y)^{n-1} = 0$$

$$\text{It...must : } \dots xy(100 - x - y)^n = \text{max} \rightarrow \lim_{x \rightarrow \infty} [xy(100 - x - y)^n] = 0$$

$$\text{sup...that..}(100 - x - y) \neq 0$$

$$y(100 - x - y) + x(100 - x - y) + nxy * 1 = 0$$

$$(x + y)(100 - x - y) + nxy = 0 \Rightarrow \left(\frac{x + y}{xy} \right) (100 - x - y) = (-1)n \dots \dots \dots \text{by..putting,} \dots \frac{x + y}{xy} = \lambda > 0$$

∞

Note Community participation is captured as $(100 - x - y)^n$ (where n =the fear factor)

It is resulted,

$\lambda=1$, Corresponds $\rightarrow x^*=n/1=100$ A=100, B,C=0

$\lambda=2$, \rightarrow Corresponds $\rightarrow x^*=n/2=50$, A=50, B=50, C=0

$\lambda=3$, \rightarrow Corresponds $\rightarrow x^*=n/3=33,33$, A=B=C=33,33 **equilibrium**

$\lambda=4$, $x^*=4/3$ = UNSTABLE (THEOCHARIS OSCILATION) of A,B,C expectations

CONCLUSIONS

Why it Matters

The proof demonstrates that **collaboration with social consciousness** is not just "nice to have"—it is mathematically optimal for long-term systems.

- **Conflict Resolution:** By introducing a third, neutral "win" (like the environment or the law), the two main parties find it easier to converge on a solution because the focus shifts from "taking from each other" to "contributing to the whole."
- **Sustainability:** It provides a quantitative basis for Corporate Social Responsibility (CSR) and sustainable development.

Key Takeaway: The Papakonstantinidis model mathematically validates the idea that "doing good for the community" actually strengthens the bargaining position and stability of the individual players involved.

How the Model "Corrects" Common Failures

Most negotiations fail or become "toxic" because of **Externalities** (costs pushed onto others). The LEP Algorithm internalizes these:

Failure Type	Traditional Result	Win-Win-Win Result
Collusion	Two parties profit by polluting a river.	The "Third Win" (Environment) becomes negative, crashing the total utility score. The deal is rejected.
Exploitation	A company gets cheap labor; workers get jobs.	The "Third Win" (Community Health/Education) suffers. The algorithm forces a shift toward "Human Capital Investment."
Deadlock	Neither side budes.	The Community acts as a "mediator" variable, offering new resources (like tax breaks or infrastructure) to break the tie.

The "Behavioral Game Theory" Aspect

What makes this model distinct from pure calculus is its reliance on **Behavioral Sensitization**. Papakonstantinidis argues that math alone won't solve a strike or a war; the players must undergo a "shift in consciousness."

The LEP Algorithm is used to **show** the players that by giving up a small margin of personal profit (1-2%), they gain a massive increase in **Systemic Stability** (the "Third Win"), which protects their long-term interests.

In short: It is a transition from **Individual Rationality** to **Social Rationality**.

Would you like to explore how this algorithm is being used in **Modern AI and Decentralized Governance (DAOs)**, or perhaps its roots in **Ancient Greek Philosophy**?

This is where the model bridges the gap between the dawn of logic and the future of computation. By linking **Socratic ethics** with **Algorithmic governance**, Papakonstantinidis creates a "Golden Thread" of human cooperation.

I. The Philosophical Roots: Ancient Greece

The Win-Win-Win model is essentially a mathematical modernization of **Aristotelian** and **Socratic** ethics.

1. The "Polis" as the Third Win

In Ancient Greece, the *Polis* (city-state) was the ultimate stakeholder. Socrates argued that a contract between two people was invalid if it harmed the *Polis*.

- **The "Win-Win-Win" logic:** If you and I trade fairly but our trade weakens the city's laws or spirit, we both ultimately lose because we live in a decaying city.

2. "Phronesis" (Practical Wisdom)

Aristotle's concept of *Phronesis* is the ancestor of "Sensitization." It is the ability to find the **"Golden Mean"**—the point of balance between two extremes. The Win-Win-Win model uses the LEP Algorithm to mathematically locate this "Mean" between selfish profit and total self-sacrifice.

II. Modern Application: AI & Decentralized Governance (DAOs)

In the 21st century, the Win-Win-Win model is finding a "digital home" in **Web3** and **Artificial Intelligence**.

1. DAOs (Decentralized Autonomous Organizations)

Traditional corporations often struggle with the "Principal-Agent Problem" (managers vs. shareholders). A DAO can use the Win-Win-Win model to automate its treasury:

To bring everything full circle, let's compare the **Win-Win-Win model** to the current corporate standard—**Stakeholder Capitalism**—and then look at a practical template for applying the **LP Algorithm** in a modern business or project proposal.

I. Win-Win-Win vs. Stakeholder Capitalism

While they share a similar "heart," their "brains" function differently. Stakeholder Capitalism (often associated with Klaus Schwab or ESG) is a **management philosophy**, whereas the Win-Win-Win Papakonstantinidis model is a **mathematical bargaining framework**.

Feature	Stakeholder Capitalism / ESG	Win-Win-Win (LEP Model)
Primary Driver	Corporate Reputation & Risk Mitigation	Mathematical Equilibrium & Social Logic
Measurement	ESG Scores (Environmental, Social, Governance)	The "Third Win" Utility Function (U_3)
Decision Process	Top-down (Board of Directors)	Bottom-up (Bargaining & Sensitization)
Core Concept	Doing well by doing good.	If the community loses, the deal is mathematically unstable.

The Key Difference: Stakeholder Capitalism asks, *"How can we please our stakeholders?"* The Win-Win-Win model asks, *"How can we mathematically sensitize the negotiators so they see the community as part of their own success?"*

II. Proposal Template: Applying the LEP Algorithm

If you are drafting a project proposal—whether for a startup, a construction project, or a new software tool—you can use the following structure to "bake in" the Win-Win-Win logic.

1. The Tri-Polar Stakeholder Map

Define the three points of your triangle immediately.

- **Vertex A (The Proposer):** What is your primary gain? (e.g., Profit, Market Share).
- **Vertex B (The Partner/Client):** What is their primary gain? (e.g., Cost-saving, Quality).
- **Vertex C (The Social Whole):** How does this project impact the "Intermediate Community"? (e.g., Data privacy, Local jobs, Carbon footprint).

2. The Sensitization Statement

This is where you move from a two-way deal to a three-way win.

"By allocating [X%] of resources toward [Community Goal], we reduce the long-term risk of [Social Friction/Opposition], thereby increasing the project's Net Present Value (NPV) by [Y%]."

3. The "LP" Implementation Strategy

Describe the specific mechanism that ensures the Third Win isn't just a "donation" but a structural part of the project:

- **Co-Creation:** Invite community representatives into the design phase.
- **Shared Value:** Linking bonuses to social impact metrics.
- **Stability Clause:** A commitment that if the "Third Win" falls below a certain threshold (e.g., environmental damage), the project must be re-negotiated.

III. The Final Synthesis: Ethics as "High-Speed" Logic

In Ancient Greece, this was called **Justice**. In Modern AI, it is called **Alignment**. In the Papakonstantinidis model, it is simply **The Third Win**.

By using this model, you are moving away from the "Hard Market" (where everyone fights for the same scraps) and into what Papakonstantinidis calls "**High-Risk Ethical Priorities**" (**HREP**). This is the bold idea that choosing the ethical path isn't just "nice"—it is the most advanced form of strategy available to us.

REFERENCES

John Nash (1950) The Bargaining Problem- 1950Econometrica, Vol. 18, No. 2 (Apr., 1950), pp. 155-162

John von Neumann-Oscar Morgenstern (1944) Theory of Games and Economic Behavior Princeton University Press

John C. Harsanyi (1967) Games with Incomplete Information Played by "Bayesian" Players, I-III. Part I. The Basic Model Source: Management Science , Nov., 1967, Vol. 14, No. 3, Theory Series (Nov., 1967), pp. 159-182 Published by: INFORMS

Reinhard Selten (1991)Game Equilibrium Models IV, Berlin, New York, Springer Verlag, 1991

Robert Aumann (with M. Maschler) 1995: Repeated Games with Incomplete Information, MIT Press

Schelling, Thomas C. (1984). Choice and consequence. Cambridge, Mass.: Harvard University Press.

- Myerson, Roger B. (1984). "Two-Person Bargaining Problems with Incomplete Information". *Econometrica*. **52** (2): 461–487.
- Hurwicz, Leonid (May 1973). "The design of mechanisms for resource allocation". *The American Economic Review: Papers and Proceedings*. **63** (2). American Economic Association: 1–30
- Maskin, Eric (1 June 2014). *An Introduction to Mechanism Design*. Warwick Economics Summit. Archived from the original on 2021-12-21
- Papakonstantinidis LA Local Development based on the sensitization process and the social bargaining : A win-win-win alternative approach , 2019- book 2020, Development through Game Theory, Florida, 2026
- Papakonstantinidis LA
(2008)Local Development approach, by a win-win-win Methodological Tool- SRUP Magazine (Scientific Regional Urban Policy)
- Local Sensitivity and the Bottom-up Approach: Methodological Tools for an Integrated, Independent Development on Rural Areas in Greece» (LEADER E.U. Initiative Application in Greece) (2003)
- Papakonstantinidis LA(2012/ Jan) "The intermediate Community: A behavioral/ Bargaining Approach, for Conflict Resolution at the Local Level/ Bayesian Analysis International Journal of Research in Commerce It and Management" I.J.R.C.M
- P.Kazakos . «Το σύστημα ενισχύσεων και επιβαρύνσεων της Ελληνικής Γεωργίας 1970-1980 και οι αλλαγές μετά την ένταξη της Ελλάδος στην Ε.Ο.Κ.», εκδόσεις . ATE, Σειρά Ειδικών Μελετών, No 6, Αθήνα.(The system of Subsidies and Burdens of the Greek Agricultural Sector 1970-1980 and the changes after accession to the European Union- GREEK)
- Stephen Turnyik(2020) URBANIZATION as GLOBAL PROCESS. The Urban Metabolism Towns .Lands. Islands.
- G.Tsombanoglou (2007) Social Development and Community Cohesion, -BOOK PAPAISIS, 2007
- Spais-Papakonstantinidis (2012) An exploratory study of brand manufacturers' perceived value of the "triple pole" approach in bargaining for vertical cooperative sales promotion campaign: A pilot study in Greece and Cyprus EUROMED ACADEMY
- T KRONBERGER 2019) "The Win-Win-Win Papakonstantinidis Model": Bargaining Possibilities When there are Three Involved Parties on a Labour Market and two of them are Active Decision-Makers: Cases of Greece-Germany" INTERNATIONAL JOURNAL OF INNOVATION AND ECONOMIC DEVELOPMENT ISSN 1849-7020 (PRINT) ISSN 1849-7551 (ONLINE) DOI: 10.18775/ijied.1849-7551-7020.2015 Volume 4, Issue 1, January 2019, p.68-80
- Ath Fotopoulos (2026) The win-win-win papakonstantinidis model in social and community dimension ISIR publications
- Igor Jurčić (2018) Eight Key Fields analysis (EKF) and the 3-pole ("the win-win-win papakonstantinidis model") challenges for mobile telecommunication CIET 2018, Split, Croatia Conference Paper (**PDF Available**) · June 2018 Conference: CIET 2018, Split, Croatia, At Split,
- Dimitrios Buhalis Relationships in the distribution channel of tourism: Conflicts between hoteliers and tour operators in the Mediterranean region- RESEARCHGATE
- Nash the Bargaining Problem

Rajko Raonić Olgica Raonić (2025) The right to strike and its significance as a measure of direct industrial action- RESEARCHGATE

Turgot (1766) Reflections on the Formation and Distribution of Riches (*Réflexions sur la formation et la distribution des richesses*).edition First appeared in 1769–1770 in Dupont's journal, *Éphémérides du citoyen*, and was published separately in 1776.

Papakonstantinidis